



Embrace warmth

Manufacturer/Publisher Ístex Ltd.

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Idea/Styling

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Printing Svansprent

Quotes

Not all those who wander are lost

- J.R.R. Tolkien

Silence is a sign of great strenght

- Lao Tzu

Wherever you go, no matter what the weather, always bring your own sunshine - Anthony J. D'Angelo

Nature always wears the colours of the spirit

- Ralph Waldo Emerson

Home is where the heart is

- Pliny the Elder

The manufacturer

Istex Ltd. is the main wool manufacturer in Iceland, with over a century of wool tradition behind the products. We bring you wool blankets, with narrative threads that weave together a modern sensibility of style, the artistic inspiration of a dramatic landscape and the unique quality of Icelandic yarn.

The wool

The Icelandic wool has been crucial to the survival of our nation as it provided both warmth and protection throughout centuries of harsh weather. It is also quite unique compared to wool of other sheep breeds. The inner fibres are fine, soft and highly insulating while the outer fibres are long, glossy and water repellent. Therefore products made of Icelandic wool are extremely durable, lightweight and breathable.







Not all those who wander are lost

Sometimes it's crucial to be completely alone with nature, to clear your mind and recharge. Only then can your creative forces flow.

Fortunately, in Iceland a twenty minute drive in any direction will guarantee you such a scenario.









Every moment with your loved ones is invaluable. Don't let it slip away. Enjoy it to the fullest. You only live once...

Size: 130x200 cm

Style: Landscape / Perspective (7993)





Silence is a source of great strength

Embrace all your senses. Feel water on your skin, smell the fresh air. Play. Enjoy every minute. The moment is yours...

Nowhere else will you find vast lava fields covered with soft moss or an inviting pool of warm blue water by the side of the road. Can you think of a better reason to pull over?



Size: 130x180 cm Style: Snow Stars (7991)







Size: 130x180 cm Style: Braid / Birds (7991)

Wherever you go, no matter what the weather, always bring your own sunshine

Icelanders know better than to count on agreeable weather. We always prepare for an adventure. We know that if you're warm, you always have a good time. Rain or shine, volcanic eruption or not.







Nature always wears the colours of the spirit

The small but resilient Icelandic horse was basically the only means of transport in our rugged landscape for centuries. Today it is renowned worldwide for having five different gaits, a spirited temperament and a great personality.



Style: Horses / Vikings (7991)





Home is where the heart is

There comes a moment where snuggling under a warm blanket, with a great novel is the best possible use of your time. Truly.



Size: 130x200 cm Style: 7990



